



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5032038

Schedule Dates 10/30/21-10/31/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 715 - McAuliffe Week #1 General (1635105)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 715-McAuliffe Week #
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 11/09/21
Entered By Darren Moore
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$525.00
Net Total \$2,975.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	2	\$3,500.00
Grand Total:	2	\$3,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	10/30/21-10/30/21	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.